



ENCHANTED ROCK
The Power is On.

HOLLY HALL SUCCESS STORY

INDUSTRY: Healthcare

SOLUTIONS: Enchanted Rock | Resiliency-as-a-Service
Dual Purpose Microgrid



"We are very excited to partner with Enchanted Rock to provide back-up generation to our entire campus," said Amy Ward, Senior Director of Operations for Holly Hall. "Their reliability will ensure that we can provide seamless service to our residents during any outages, most especially due to inclement weather, and will also allow us to comply with the new CMS Phase I regulations. Hands down, Enchanted Rock is the perfect resiliency microgrid solution for Holly Hall."

The Client

Founded in 1949, Holly Hall Retirement Community is a unique, non-denominational Christian retirement community for persons 65 years of age or older. As Houston's first retirement community, Holly Hall has been home to over 1,200 residents since opening in 1952. Holly Hall has stayed true to its mission of "adding years to life and life to years" and it is committed to sustaining independence and providing a rich quality of life of senior Houstonians.

The Challenge

Prolonged power outages caused by hurricanes and floods could require Holly Hall residents to evacuate, causing both mental and financial stress to the community. Holly Hall experienced a four-hour power outage in early 2016 that spurred their Board of Directors to search for a backup power solution. They needed a flexible backup system that could meet future growth and regulatory standards while providing reliable backup power.

The Solution

Holly Hall selected Enchanted Rock's Electrical Resiliency-as-a-Service solution with its dual-purpose microgrids for their Houston campus. Enchanted Rock provides full electrical resiliency for Holly Hall's main campus, ensuring critical service is available to residents during minor power outages as well as extended emergencies. Additionally, the flexibility of Enchanted Rock's dual-purpose microgrids allows Holly Hall to comply with current and future Centers of Medicare and Medicaid Services regulations and meet and additional future load requirements.

The Result

Holly Hall now has full facility backup power and is no longer at risk of having to evacuate residents due to a power outage. Enchanted Rock's system allows Holly Hall to continue their daily operations without disruption, which is a major benefit to their residents. Holly Hall has recently advertised their Enchanted Rock generation in the Houston Chronicle to attract potential residents looking for a safe, secure and prepared community to call home. Enchanted Rock's Resiliency-as-a-Service solution, with its dual-purpose microgrid enable companies to stay powered and communities to be resilient. Enchanted Rock dual-purpose microgrids are managed and optimized 24/7/365 that enable worry-free protection from extended power electrical outages. Enchanted Rock delivers resilient backup power, often at half the price of diesel, by financing, operating, and maintaining the systems.

About Enchanted Rock

Founded in 2006, Enchanted Rock is a leader in electrical resiliency-as-a-service, powering companies, critical infrastructure and communities to ensure operational continuity during unexpected power outages from extreme weather, infrastructure failures, cyberattacks and other grid disruptions. Enchanted Rock's dual-purpose microgrids use natural gas and renewable natural gas (RNG) offsets to produce significantly lower carbon emissions and air pollutants than diesel generators, capable of achieving resiliency with net-zero emissions. Additionally, the company's end-to-end microgrid software platform, GraniteEcosystem™, provides real-time 24/7/365 system monitoring and optimization, including forecasting of electricity market conditions to ensure worry-free reliable power to customers.

About Holly Hall

Founded by a group of civic-minded Houstonians in 1949, Holly Hall is Houston's first retirement community and has been continuously upgraded since then. A strong history of community support and philanthropy has allowed Holly Hall to keep its vibrant legacy of caring and community involvement.

Today, as a nonprofit Continuing Care Retirement Community (CCRC), Holly Hall is governed by our 51-member board of directors, and our administrative staff oversees daily operations. Many staff members have served Holly Hall residents for decades, which speaks to our sound management and retention of happy, compassionate and respectful employees who truly love the work they do and take pride in the quality of service they provide.

 info@enchantedrock.com

 713-429-4091

 www.enchantedrock.com

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